





1 LET OUR TEAM HELP YOURS: Establish the event date and venue.

Our Professional Event Staff is here to help you through every step of the process from preplanning to on-site execution. Our goal is to create an experience that is stress free for you, and unforgettable for your attendees.

When selecting The Bollé & Serengeti Event for your next group, know that we manage events across the globe from Los Angeles to Switzerland to Buenos Aires, a truly international solution.

Additionally, we have the right offering and staffing ratios to manage your 100 attendee executive group or a company-wide sales incentive for 2,500 attendees.

Once you've established the event date and venue, you can rest easy knowing your event is in the right hands.

2 LET OUR TEAM HELP YOURS: Select the right reward level.

The Bollé & Serengeti Event can be customized to fit your needs depending on your budget, number of attendees, and group demographics. We have five popular levels that fit most of our clients' needs.



CLINT Shiny black • Polarized TNS



TEMPEST Shiny White & Green Modulator Brown Emerald



JUDE Shiny Tortoise • Polarized A-14



6TH SENSE Shiny Black Modulator Green Emerald



KEELBACK Shiny Brown Polarized AG14



COLUMBUS Matte Brown Polarized AG14



GRETA Shiny Tortoise • Polarized Axis



ZANDER Shiny Black Polarized Offshore Blue





SASSARI Satin Gunmetal Non Polarized 555



BRANDO Shiny Dark Gunmetal Non Polarized Drivers



DUCCIO Crystal Dark Charcoal Polarized PHD



TOMMASO Shiny Stripe Tortoise Polarized Drivers



Satin Black • Polarized TNS



ASSISI Shiny Brown - Matte Polarized PHD Drivers



VELOCITY Espress Non Polarized Drivers Gradient



MERANO Satin Shiny Black Polarized 555 Blue



Prior to the event, you will know exactly what is going to happen. We will alert you when we arrive on property. Our team's execution list includes taking inventory, setting up displays, and getting prepared in more than enough time for your guests. When the event is over, we will work with the venue to ship all excess inventory. Our goal is to give your attendees an experience they won't soon forget!



*More styles available upon request

THE **bollé**. S E R E N G E T I[®] PHOTOCHROMIC LENSES EVENT



BY INCENTIVE CONCEPTS

MAKE IT AN EXPERIENCE.

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